It's in our hands: A rapid, international initiative to translate a hand hygiene song during the COVID-19 pandemic

Nisha Thampi¹, Yves Longtin², Alexandra Peters³, Didier Pittet³, Katie Overy⁴

¹Department of Pediatrics, Children's Hospital of Eastern Ontario, Ottawa, Canada

²Department of Medicine, Jewish General Hospital, Montreal, Canada

³ World Health Organization (WHO) Collaborating Center on Patient Safety, University of Geneva

Hospitals and Faculty of Medicine, Geneva, Switzerland

⁴Reid School of Music, ECA, University of Edinburgh, Edinburgh, Scotland

Correspondence: Dr. Nisha Thampi, MD, MSc, FRCPC, Division of Infectious Diseases, Children's Hospital

of Eastern Ontario (CHEO), 401 Smyth Road, Ottawa ON, Canada, K1H 8L1 (nthampi@cheo.on.ca)

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The novel coronavirus disease-2019 (COVID-19) continues to affect the global community deeply and rapidly, with more than 200 countries impacted at the time of writing (May 2, 2020). In order to manage the extent of this pandemic, there is a need to develop, disseminate and implement infection prevention and control strategies in both healthcare settings and the community. Early on in the outbreak, there were general recommendations to frequently wash hands to reduce the spread of infection. With the current, relentless global scale of COVID-19, international compliance with handwashing frequency and technique is more important than ever.

A prominent strategy to improve hand hygiene, developed by the World Health Organization (WHO), includes an effective six-step handwashing technique and has led to broad uptake through the use of a multimodal approach; however encouraging consistent compliance can be challenging [1]. In addition to needing to remember all six steps of the technique and needing to wash hands for the required duration of time, there can be a lack of awareness regarding the importance of handwashing technique on reducing the microbial burden on hands. This lack of awareness may not be surprising, as most hand hygiene promotion campaigns focus on indications for action ("when to clean hands") rather than on technique ("how to clean hands") [2]. Thus, continuing to promote correct handwashing technique is currently of utmost importance to the world population, especially given the disproportionate burden of COVID-19 on older adults, and emerging evidence of asymptomatic shedding [3, 4].

In order to assist children with remembering the effective six-step technique, we recently published a musical mnemonic to the tune of the well-known nursery rhyme *Frère Jacques*, or *Brother John* [2, 5]. This memory aid reinforces inclusion of all six handwashing steps using self-instruction, via engaging with the familiar melody and singing (or imagining singing) the lyrics (Figure 1A). In the context of the

evolving COVID-19 pandemic, the near-ubiquitous melody of *Brother John* provided an opportunity for international, interdisciplinary collaboration to translate and rapidly disseminate the musical mnemonic globally. On 19th March, drawing on our combined network of music neuroscience researchers, music education specialists and healthcare professionals, we invited approximately 40 international colleagues to create a new version of the handwashing song that a) included all six WHO handwashing steps; b) worked musically in the new language; and c) had been checked by a healthcare professional for accuracy. Each translator was also invited to submit an audio or video file of the translated song. We received an overwhelmingly positive and creative response. Within one week, 26 songs meeting the criteria were gathered. Alongside the original English and French versions, this led to 28 versions for immediate dissemination (Figure 1B). The songs cover languages from all five continents and range from very close (e.g. Punjabi) to creative (e.g. Czech) translations. All translators gave informed consent for their versions to be disseminated, as a starting point and inspiration for further development into other languages.

Brother John is an ideal tune to use in this context: it is widely known across cultures; the melody involves very simple, repeating patterns; the vocal range centres around a small interval of a sixth (e.g. middle C to A), which is easy to sing even by non-musically trained individuals; and the duration, when sung at a steady tempo, is between 20 and 25 seconds. Singing is a highly sequential, structured activity and has been used throughout history to remember text or coordinate movement, from ballads and religious scriptures to work songs and children's action songs. Experimentally, music has been shown to facilitate verbal and motor learning in a variety of contexts, likely using neural resources shared between music, language and motor networks [6-8]. In practice, we have observed that, once the handwashing song becomes highly familiar through repetition and rehearsal, a missed step is immediately noticed, leading to important self-correcting behavior.

A clear advantage of this six-step handwashing song is that it highlights the importance of correct technique, in addition to the recommended 20-second duration (such as singing "happy birthday" twice, another popular approach). A demonstration, prior to introducing the song, will ensure full understanding of each step. In launching these translated songs during a pandemic that underlines our global interconnectedness, and to highlight 2020 World Hand Hygiene Day on 5th May, we have made these songs available at www.CleanHandsSaveLives.org/hand-washing-song/, hoping this mnemonic will inspire individuals to take matters into their own hands and reduce their risk of acquiring or spreading COVID-19. Music is known to have the capacity to entertain, bring joy and be a powerful, positive shared experience; the 28 languages included here allow access to this musical mnemonic to more than half of the world's population in their native language.

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Figure 1: WHO six-step handwashing technique¹ and handwashing song lyrics, set to the tune of *Brother John*. (A) visual handwashing aid, lyrics and musical notes for each step. Figure (B) 28 translations of the handwashing song

Α				В	В			
WHO handwashing technique		English mnemonics	Original <i>Brother</i> John lyrics	Arabic (Modern Standard) فرك يديك ما بين الأضايع	French Français Frotte les mains Entre les doiots	Japanese 日本語 てのひら ごしごし ゆびの あいだ ごしごし	Punjabi عباجن (Pakistan) Hathailah dhoy Unqlion key dirmyaan	
Sili	Rub hands palm to palm	"Scrub the palms"	"Are you sleeping?" d, r, m, d	ما بين الاضابع اغسل ظهر الكف الأطراف a اغسل الجهتين لا تنسى الإبهام لا تنسى الإبهام	Sur le dos, sur le dos Tourbillonne les bouts A l'envers, partout Attaque les pouces! Attaque les pouces!	せなかもね せなかもね ゆびさき くるくる つめも きれいに おやゆびも わすれずに	Dirigilot Ney diffriyaani Pichla hissah dhoy, pichla hissah dhoy Ungliyah gummiyeh Inneh ulta saaf kerein Angutah attack, angutah attack	
				Czech Čeština Dlaně mydlit	Gaelic Gåidhlig (Scotland) Nigh do bhoisean	Korean 한국어 손바닥을 닦자	Russian Русский язык	
(Parts)	Palm to palm with fingers interlaced	"Between the fingers"	"Are you sleeping?" d, r, m, d	Mezi prsty Mydli hřbet, mydli hřbet Prsty vaří kašičku Vydrhní je trošičku Palce též, postav věž	Eadar na meòir Cùl gach làimhe, cùl gach làimhe Cuimhnich bonn nan corragan Glan bho bhun gu bàrr iad Dèan an òrdag chli, dèan an òrdag cheart	순가락 사이도 손등을 씻자, 손등을 씻자 손끝도 비비고 아래위로 문지르고 엄지손 씻자, 엄지손 씻자	между пальцами С двух сторон, с двух сторон Трём концы пальцев их затем сцепляем Про большой, не забудь	
1				Danish Dansk	German Deutsch	Lithuanian Lietuvių Kalba	Spanish Español (Mexico)	
	8:11			Vaske hænder Mellem fingre For og bag, gnub og skrub Fingrene roteres Hænderne masseres	Wasch die Handflächen, Zwischen den Fingern, Wasch den Handrücken, wasch den Handrücken Fingerkuppen kreisen,	Trink savo delhus Trink tarp pirštų Ir rankos virštų, Ir rankos virštų Pirštų galą plauki Sukabinus plauki	Tállate las palmas Entre los dedos Lava por detrás, lava por detrás Circula las puntas Talla arriba abajo	
The	Right palm over left dorsum with interlaced fingers and vice versa	"Wash the back, Wash the back"	"Brother John, Brother John" m. f. s	Tommeltot, gnides godt Dutch Nederlands	Schrubb' sie rauf und runter, Daumen auch, Daumen auch Greek ελληνικά *	Taip pat ir nykščius, taip pat ir nykščius Malay Bahasa Melayu	Limpia tu pulgar, limpia tu pulgar Swedish Svenska	
			m, f, s	Wrijf in je handen Tussen je vingers Bovenop, bovenop Rondje met je topjes Haken met ie handen	Τρίψε τις παλάμες μεταξύ τους κι ανάμεσα στα δάχτιλλα (τρίψε) τη ράχη στα χεράκια και στα δαχτιλλάκια δεξί, ξερβό αντίχειρα	Gosok tangan Gosok jari Belakang tangan, belakang tangan Gosok hujong hujong Gosok celah celah	Skrubba händerna O mellan fingrama Tvätta handryggen, andra handryggen Tvåtta fingertopparna Gnugga gnugga händerna	
Asi	Rotational rubbing, backwards and forwards with clasped fingers of right hand in left palm and vice versa	"Twirl the tips around"	"Morning bells are ringing"	Pak je duim, pak je duim English	κι όλα τα νυχάκια Hindī इनिदी	Jangan lupa ibu jari Mandarin 普通沃 / 汉语 *	Tummarna med, tummarna med Taiwanese Tâi-gi	
			s, l, s, f, m, d	Scrub your palms Between the fingers Wash the back, wash the back Twirl the tips around Scrub them upside-down Thumb attack, thumb attack	Haatheli ko ragado Unglion ke beech mein Haath ke upar, sabun ko malo Unglion ke nakh, Upar, niche ragado Angodha ko ragado, charon aur	手心搓搓 手背搓搓 手指線。 送搓搓 手指的 表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表表	Sé tshiú-té, Sé tshiú-phāng So tshiú-puānn, so tshiú-puānn Tsing-thāu-á-bué lut-lut-leh Tsing-thāu-á-bué kut-lut-leh Tuā-thāu-á-bi, long-tsöng sé	
To the second	Back of fingers to opposing palms with fingers interlocked	"Scrub them upside-down"	"Morning bells are ringing"	Estonian Eesti keel	Hungarian Magyar	Polish Polski	Welsh Cymraeg	
			s, l, s, f, m, d	Peopesad puhtaks Sõmevahed puhtaks Pealtpooli ka, teine käsi ka Hööru sõrmeotsi Ülesse ja alla Mudi oma põialt, mudi oma põialt	Tenyeredet Ujjaidat Kézfejed, süroljad! Csipi-csipi körbe Sika-sika föl-le Nagyujjam, elkaplak!	Namydl wnętrze dloni Palce między palce Potem wierzch, potem wierzch Umyj wnętrze dloni Zrób z paluszków haki Zakręć kciuk, zakręć kciuk	Sgwrio'r dwylo Rhwng y bysedd Golchi'r cefn, golchi'r cefn Troelli blaen y bysedd Troi nhw ar ben i lawr Bawd mawr glân, bawd mawr glân	
	Rotational rubbing of left thumb clasped in right palm and vice versa	"Thumb attack! Thumb attack!"	"Ding-ding-dong! Ding-ding-dong!"	فارسي Fārsī / Persian	Italian Italiano	Portuguese Português (Brazil)	Yoruba Édé Yorùbá (Nigeria) *	
			d, s _i , d d, s _i , d	بمال دست ها تو به هم لا به لای انکشت ها پشتش را بشور. پشتش را بشور خم کن بوک هاش را بشور قلاب کن بسابشو هم این شست ، هم اون شست	Prima i palmi E fra le dita Poi il dorso, e l'altro dorso Punte gira gira Tutti in amicizia Pollici, finito!	Esfrega as palmas E entre os dedos Lava atrás, lava atrás Gira as pontinhas E de ponta-cabeça Pega o dedão, pega o dedão	Fo àtélé owó re Fo èyin owó re Fo ika pèlú owó, Şú s'ókè s'ódò Fo àtànpàkò re Ro owó àti ika pò Yió si mó, Yió sì mó	

¹This is an adaption of an original work "How to Handwash". Geneva: World Health Organization (WHO); 2009. https://www.who.int/gpsc/5may/How_To_HandWash_Poster.pdf

² d, r, m, f, s, l: do, re, mi, fa, sol, la (all above middle C) s_l: sol (below middle C)

^{*} Handwashing steps are sung in a different order from the original English version